



Gold deal:

Exhibition stand

- Central placement of the exhibitors stand.*
- Bigger stand (2m x 4m).
- As many exhibition tables as needed. *Will be reserved in advance.*
- Access to wireless internet.

Advertisement

- Greater exposure in association with the marketing of KULA.
- The Guild's KULA-website.
- Social media (Facebook), where you get the opportunity to describe your company.
- A schedule of KULA will be printed where the logotype of the distinct company will be visible. This schedule will be visible in the lunchroom at Kemicentrum where it will be exposed to many students daily.
- Opportunity to have your own printed posters at the announcement boards at Kemicentrum.

Food throughout the day

- Breakfast in the morning before the exhibition starts, number of tickets as needed.
- Lunch, number of tickets as needed.
- Dinner party in the evening, number of tickets as needed.
- Coffee and snacks throughout the day.

Other

- A KULA-host that will be available at your service throughout the whole day.
- Parking tickets.

Price: 20 000 SEK

* Central / main positions are received to those who sign up first.



Silver deal:

Exhibition stand

- Exhibition stand (2m x 3m).
- One exhibition table.
- Access to wireless internet.

Advertisement

- The Guild's KULA-website.
- Social media (Facebook), where you get the opportunity to describe your company.

Food throughout the day

- 3 breakfast and lunch tickets.
- 3 tickets to the dinner party.
- Coffee and snacks throughout the day.

Other

- One KULA-host that will be available at your service throughout the whole day.
- Parking tickets.

Price: 15 000 SEK

Special Deal for smaller companies:

(Less than 15 employees)

70% off on the Silver deal with an exhibition stand (2m x 2m).



Additional deals

The deals can certainly be combined with the different additional deals and can be adapted to your wishes.

The additional deals are great opportunities for you to market your company and build relationships and network with the students, prior to the fair.

Breakfast mingle

A new concept for this year that will certainly arouse the interest of many students. Start off the day by networking with students! The Career Fair Committee will arrange a breakfast/brunch for you and all students who sign up. Students interested in your industry will take the opportunity for a more personal conversation and the chance to ask about summer jobs, trainee positions, internships and master's dissertation etc.

Price: 5000 SEK + 50 SEK/student registered for the event.

Lunch lecture

Lunch lectures may differ. These can have a personal twist where a company representative, usually a K-alumni, presents their career within the company. Alternatively, several presenters from different departments hold a presentation that describes the entire company's operations and career opportunities. It often ends with a question and answer session, and particularly interested students are more likely to take the chance to mingle afterwards.

Price: 6000 SEK + 70 SEK/student registered for the event.

Evening events

Evening events from 17.30 onwards can consist of case nights, pubs, afterworks and more. These events last a little longer and provide a good opportunity to show off a pleasant company culture, something that is highly valued today. Having a case evening related to your business can arouse the interest of many students and has high interest among students. Pubs and company diners attract many people and give great attention to your marketing and show a nice community within the company.

Price: 7000 SEK + 100 SEK/student registered for the event.



Student Sessions:

Students Sessions means that your company gets access to a secluded room during the exhibition's opening hours or during the KULA-week, where one or several of your company representatives can interview students that are interested in for example summer jobs or master thesis projects. These sessions will be marketed among the students before the exhibition. The Career Fair Committee can, in collaboration with the section's Nomination Committee, nominate a number of students if there are more applicants than interviews offered, based on a requirement profile sent from you.

Price: 5000 SEK/secluded room + 1500 SEK for nomination process

Smaller companies: 2000 SEK/ secluded room + 500 SEK for nomination process

Marketing package:

With this package it is possible to market trainee positions, internships and master's dissertations etc. The package consists of:

- Posters on several announcement boards at Kemicentrum.
- Advertisement space at the guild's KULA-website.

Price: 3000 SEK

Smaller companies: 1000 kr

Email send-out:

In email send-out your company gets the opportunity to market for example trainee positions, internships and master thesis projects. The email send-out can be customized to specific years/classes.

Price: 1000 SEK

Smaller companies: 500 kr

If you have any questions or requests, please do not hesitate to contact us!

Welcome to KULA 2024!

Sincerely

The Career Fair Committee at

The Guild of Chemical Engineering and Biotechnology at

TLTH, Lund University

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